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Approved For Release 2004/03/26 : CIA-RDP78B05171A000200020207-7

NPIC/TESS/MSD-060-70

10 FEB 1970

MEMORANDUM FOR: Director, National Photographic Interpretation Center
Executive Director, National Photographic Interpretation Center
Chief, Planning, Programming & Budgeting Staff, NPIC
Chief, Imagery Exploitation Group, NPIC
Chief, Production Services Group, NPIC

SUBJECT : Color Perception Demonstration

1. In recognition of recent developments in color imagery which have added emphasis to our vital interest in its exploitation, the Research and Engineering Division, TESS has arranged for a demonstration of basic, but generally unknown visual perception characteristics, which significantly relate to the color imagery exploitation process.

2. The demonstration will be presented by [redacted] of the National Bureau of Standards in the NPIC Auditorium at 1435-1635 hours on Tuesday, 10 March 1970.

3. The demonstration will be related to the color imagery viewing process and keyed to the management level. We suggest that it will be of interest to the Director's office and Group and Division Chiefs as well as other supervisory personnel who would like to be aware of basic human color perception factors which may significantly relate to the exploitation of color imagery.

4. The demonstration is similar to one [redacted] has given by invitation to various technical societies all over the country. By direct display [redacted] utilizes the visual perception of all the members of the audience to demonstrate the characteristics of color vision, the effects of previous experience with color signatures, the influence of adjacent colors upon each other, etc.—each of which may be directly related to the exploitation of color imagery. A copy of [redacted] resume is attached.

5. If there are other questions concerning the demonstration, please call [redacted]. In order to assure adequate seating please notify [redacted] how many are planning to attend from your group no later than 6 March 1970.

Declass Review by NIMA/DOD

Chief, Technical Services & Support Group, NPIC

GROUP 1
Excluded from automatic
downgrading and
declassification

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